

Personal Data Policy – Customers and Suppliers

In accordance to the EU General Data Protection Regulation (GDPR) the cooperation is obligated to inform how your information is handled. Below you can read more about how Synthogra is handling your personal data.

1. We are the data controller – how do you contact us?

Synthogra A/S are the data controller for the handling of the personal data we have received about you. You can find our contact information below.

Synthogra A/S
Hammerholmen 20
www.synthogra.com
VAT no.: 31048974
Phone: +45 38 10 21 38
Mail: info@synthogra.com

If you have any questions in regards to the handling of your data you are always welcome to contact us.

2. The purpose of and legal basis for the handling of your personal data

We handle your personal data with the following purpose:

- We handle your personal data as a part of delivering films etc. to our customers. An example of this can be that your contact information as a customer or supplier is saved in our system so that we can contact you in regards to completing an order.

The legal basis for our handling of your personal data:

- If you are the contact person at a customer or supplier, the cooperation handles your contact information. The handling of your personal data will in this case be in accordance with the GDPR article 6, point 1, schedule f, given that the handling is necessary for the cooperation to pursue a legit interest which prevails over your interests as registered.

Legal interests, which prevails with the handling

As mentioned above we partly handle your personal data on the basis of the balance of interests in the GDPR article 6, point 1, schedule f. The legitimate interest that backs up the handling of your data is the interest that the cooperations customer has in getting the order supplied, prevails over your interests as registered.

The legitimate interests that backs up the handling of your contact information as an employee or a supplier is that the cooperation from an operational point of view needs to be able to contact you as a customer or supplier in order for us to execute our tasks.

3. Categories of personal data

We handle the following categories of personal data:

- The cooperation handles by default only regular personal info in relation to customers and suppliers

4. Receivers or categories of receivers

We disclose or hand over your personal data to the following receivers:

- Your personal data will not be disclosed unless the cooperation in relation to completing the task makes use of a subcontractor. A potential subcontractor will be obligated to handle your personal data confidentially.

5. Transmission to receivers in third countries including international organizations

Your personal data will not be transferred to receivers outside EU and EEA

6. Origin of your personal data

The cooperation has your personal data from yourself or from our customers in relation to the completion of an order or task.

7. Keeping of your personal data

We keep your personal data as long as the company is a customer of ours. Hereafter the data will be deleted after 5 years.

8. Automatic decisions, hereunder profiling

The cooperation does not use automatic decisions.

9. The right to withdraw consent

If the handling of your data is based on consent, you have the right to withdraw your consent at all times. This can be done by contacting us on the contact information which appears above in point 1.

If you decide to withdraw your consent, it will not affect the legality of our handling of your personal data on the basis of your previously informed consent and up until the time of the withdrawal. If you withdraw your consent, it will therefore only be affective from this time.

10. Your rights

According to the GDPR you have a number of rights in regards to our handling of your personal data.

You need to contact us if you want to make use of your rights.

The right to access information

You have the right to access the information we handle about you, including a number of additional information.

The right to correction

You have the right to have faulty information about you corrected.

The right to deletion

In certain cases you have the right to have personal data about you deleted prior to the time where our general deletion takes place.

The right to limitation of handling

In certain cases you have the right to have the handling of your personal data limited. If you have the right to have your handling limited, we can only handle the data – except from storing - with your consent or for the

purpose of a legal requirement to be established, made valid or defended or with the purpose of protecting a person or important interests of the community.

The right to object

In certain cases you have the right to object against our otherwise legal handling of your personal data. *You can also make an objection against the handling of your data for direct marketing.*

The right to transmit information

You have in certain cases the right to receive your personal data in a structured, commonly used and machine readable format as well as having the data transmitted from one datacontroller to another without any impediments.

11. Complaint to Datatilsynet

You have the right to file a complaint to Datatilsynet if you are unsatisfied with the way we handle your personal data. You can find the contact details on www.datatilsynet.dk.